jarvisWRAP

Medicare highlights from UnitedHealthcare™



Feature update

UCard Member Week: Sept. 10-16!

UnitedHealthcare is excited to announce our first UCard Member Week starting Sept. 10! During this week-long celebration, all non-SNP and D-SNP members with a UnitedHealthcare UCard[®] will have the opportunity to get more value from their plan and participate in activities that support their social health. To do this, we're bringing together a brand-new way to earn a reward* (for rewards eligible MA and D-SNP members), save on everyday needs and get inspired to connect with others.

*Reward offerings may vary by plan and are not available in all plans. Reward program terms of service apply. Rewards must be earned and reported within time frames specified by the plan. Time frames are available at myuhcmedicare.com/rewards.

Read more



Our Brand: UnitedHealthcare Medicare Plans

On Jan 1, 2020, we introduced and officially changed our name to "UnitedHealthcare Medicare Plans" from "UnitedHealthcare Medicare Solutions." This rebrand better represents the product we provide to members.

Because agents are often the face of our company, it is important to represent our true brand and help foster strong brand value through consistency.

Brand notes:

- Our primary brand remains UnitedHealthcare
- Our sub-brand is "UnitedHealthcare Medicare Plans," which replaced "UnitedHealthcare Medicare Solutions"
- When writing UnitedHealthcare, here's a helpful reminder use two caps ('U' and 'H'), no gaps



Labor Day update

We hope you have a relaxing, enjoyable and safe Labor Day weekend. Below are two business updates about Labor Day.

PHD hours

The Producer Help Desk (PHD) will be closed Monday, Sept. 4. PHD will resume regular business hours (7 a.m. – 9 p.m. CT) on Tuesday, Sept. 5.

JarvisWRAP

Next week's *Jarvis*WRAP will be published on Tuesday, Sept. 5 instead of the regular date of Monday, Sept. 4.



Coming soon to a *Jarvis* homepage near you!

At UnitedHealthcare, we are constantly looking for ways to make your work easier through tools like *Jarvis*. We know how important it is to your work as an agent – from sales tools and educational resources to commissions and managing your book of business.

You will see a redesigned navigation bar on *Jarvis* in the coming weeks. The updated dropdown menu will help you find the most-used tools, while keeping with the look and feel of the current site. None of the great *Jarvis* functionality is going away. This is just a way to organize content and simplify the agent experience.

Watch for these updates to come soon!

New trainings

NEW: Local market training calendar

Learn market-specific information, ask questions about your local UnitedHealthcare plans and much more at a local market training! These trainings are hosted by your local UnitedHealthcare leaders and are an excellent way to learn relevant information as well as network with our team.

To access the all-new local market training calendar, simply click the button below and then click the appropriate link in the *Jarvis* article. Check back regularly because new local trainings are added each month!

Local market calendar



Medicare Made Clear

Get social with Medicare Made Clear on Facebook

The Medicare Made Clear[®] Facebook page is a resource designed to provide you, members, prospects and those working past 65 with timely Medicare information and educational resources.

Whether you're wanting to learn about the basics of Medicare, prepare for AEP or if you're simply researching coverage options for a member or their loved ones, finding answers to their questions about Medicare shouldn't be hard.

We encourage you to visit, like and share our Facebook page with your members and consumers, so they too can engage and continue to learn throughout their Medicare journey.

Medicare Made Clear Facebook page



UnitedHealthcare Agent Toolkit resource of the week

Special Enrollment Period materials

Looking for acquisition marketing materials with Special Enrollment Period (SEP) messaging? We've got you covered with flyers, postcards and posters available in the UnitedHealthcare Agent Toolkit.

- MA SEP Flyer 23SPRJ58279
- MA Pre/Post 65 Meeting Flyer 23SPRJ64111
- MA Pre/Post 65 Benefit Postcard 23SPRJ64113
- MA Pre/Post 65 Event Poster 23SPRJ55537
- MA Meetings Postcard 23SPRJ64115

Search by the SPRJ number above.

AARP Medicare Supplement No Surprises flyer

The AARP Medicare Supplement No Surprises flyer is the perfect leave behind or handout to remind your clients about the clear-cut benefits of an AARP Medicare Supplement Plan.

Search keyword: *no surprises*

UnitedHealthcare Agent Toolkit



2023 Rate information for AARP Medicare Supplement Plans

Annual rate change information for 2023 AARP[®] Medicare Supplement Insurance Plans from UnitedHealthcare[®] is now available in all states.

Read more



Special Election Period may be available to members affected by severe weather

The Federal Emergency Management Agency (FEMA) may have declared a weather-related emergency or major disaster in your state. Medicare beneficiaries affected may be eligible for a Special Election Period (SEP).

For affected areas and SEP dates, please visit *Jarvis.* For marketing materials that comply with CMS marketing requirements, please visit the UnitedHealthcare Agent Toolkit.

Read more

