

New Business **BROKER BONUS** No Group or Contract-Count Minimum

Mar. 1, 2023 - Dec. 31, 2024

Blue Cross and Blue Shield of Nebraska
(BCBSNE) plans included in new business
broker bonus:



ASO*
(51+ employees)



BlueFreedom
(51-150 employees)



PremierBlue
(151+ employees)



BlueFlex
(5-50 employees)



ChamberChoice
(5-250 employees)

\$25

Receive a **\$25 bonus per enrolled member per year** when you sell a qualifying group medical and pharmacy policy with an effective date between Mar. 1, 2023, and Dec. 31, 2024.

\$10

Receive a **\$10 bonus per enrolled member per year** when you sell a qualifying group medical-only policy with an effective date between Mar. 1, 2023, and Dec. 31, 2024.

For questions or more information, please contact a member of your BCBSNE sales or account management team.

Terms and Conditions

- This program applies to new sales of ASO, BlueFreedom, PremierBlue, BlueFlex and ChamberChoice plans only, with an effective date between Mar. 1, 2023, and Dec. 31, 2024. Product transfers of current customers do not qualify.
- To qualify for the bonus, the group must be on a commissioned basis.
- Only licensed, appointed agents contracted with BCBSNE are eligible for the bonus.
- This program applies only to the agent of record on the policy, not the general agencies that may assist with the enrollment. The broker must be the agent of record and hold an appointment with BCBSNE at the time the bonus is paid.
- Cap of \$200,000 per group and \$500,000 per agency per year (between PremierBlue and ASO lines of business).
- Bonus is paid out 75 days after the policy effective date. Second month enrollment count is used to calculate payout.
- BCBSNE may amend or discontinue the terms of the program in accordance with the terms of the producer agreement.
- Pharmacy carve-outs only available to groups of 500 or more.

*contingent upon an agreement to a three-year deal